

Finally in Thailand

The Prestigious Most Innovative Knowledge Enterprise MIKE Award

It is time for your organization to get local and International recognition achievement on your innovation performance as result of your efforts in implementing good practices in knowledge and intellectual capital management.

Apply now at
ThaiMIKEAward.org



**MOST
INNOVATIVE
KNOWLEDGE
ENTERPRISE**



Most Innovative Knowledge Enterprise (MIKE) Award



The MIKE Award builds on the original Most Admired Knowledge Enterprise (MAKE) Award as launched by Mr. Rory Chase of Teleos in 1998. The most prestigious enterprises from different parts of the world have been recipients of this Award.

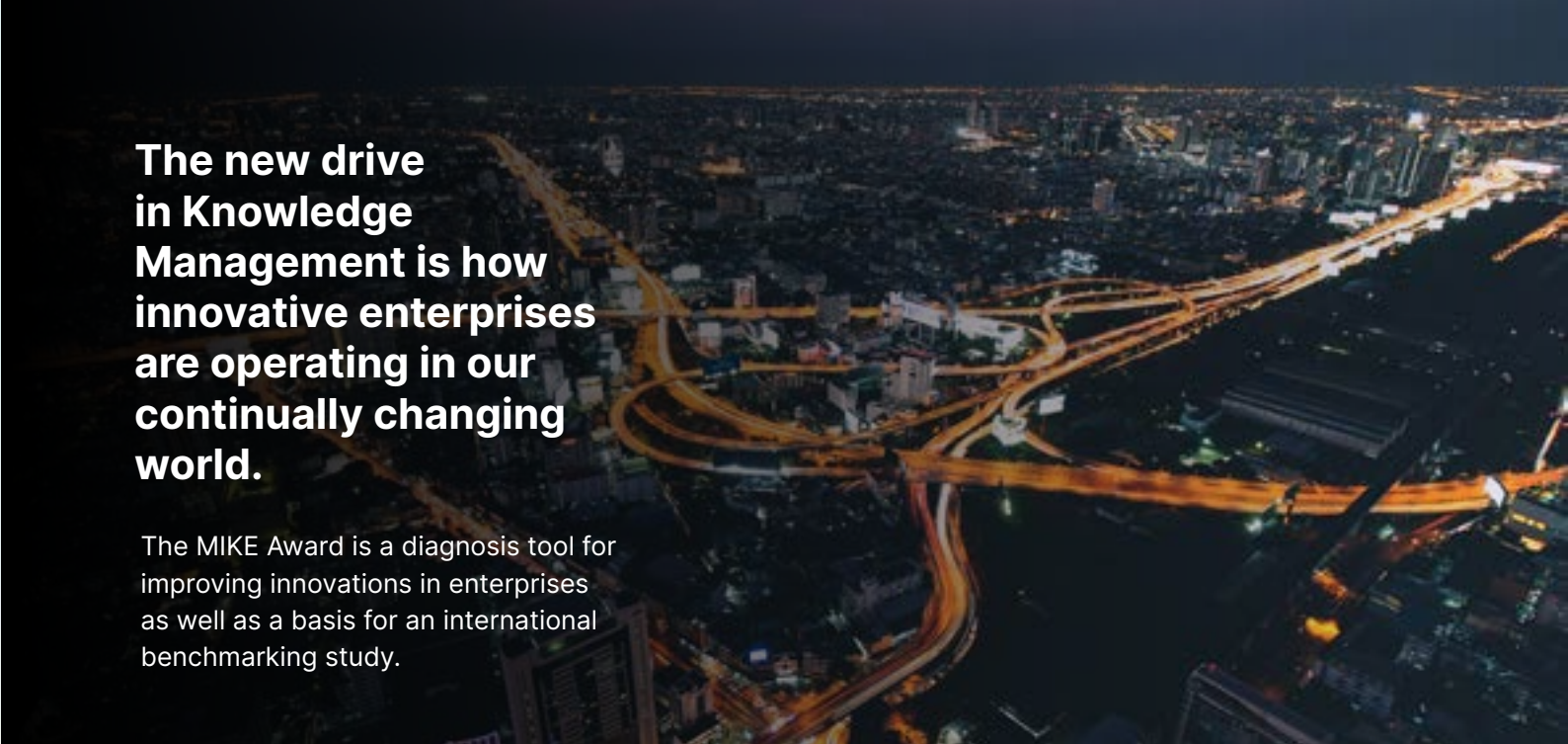
An International Global MIKE Study Group comprising world experts in this area has been formed to continue this global study, so as to identify the best practices how companies and organizations cultivate and convert their enterprise knowledge into superior products, services and solutions based on an intellectual capital framework.



Previous Global MIKE Winners

Join them and be recognized as a Global MIKE 100!





The new drive in Knowledge Management is how innovative enterprises are operating in our continually changing world.

The MIKE Award is a diagnosis tool for improving innovations in enterprises as well as a basis for an international benchmarking study.

The 8 sustainability factors

1. Empowering knowledge workers for innovation
2. Creating client and user expectations/needs/experiences
3. Developing internal & external networks and connectivity
4. Strategizing, visioning and transformative leadership
5. Cultivating organizational innovative culture
6. Investing and delivering knowledge-based products/services/solutions
7. Enforcing knowledge practices and systems for knowledge creation
8. Implementing creative and virtual space to create stakeholder value

Award Benefits

- Successful applicants of companies / organizations will be listed as the Global MIKE 100 as a recognition.
- An opportunity for their staff to have a self-assessment on how their company manage their knowledge and innovation process.
- Receive feedback from an international team to bench mark their practices worldwide.
- Create an annual networking forum with like-companies.

The Process

The MIKE assessment framework is modified from the MAKE study tradition and built based on the intellectual framework for innovation. There are two parts of the assessment: (A) the sustainability factors (in terms of eight criteria) and (B) various innovation performance indicators (to be selected by the applicant organization as appropriate).

For Part A, applicants are free to describe their practices with stories, evidence and data. There is a limit on the pages on the forms and on the supplementary information they can attach.

For Part B, applicants can select the most appropriate innovation criteria which are the most suitable to describe their innovation performance. They can choose more than one.

A panel composed of local and International experts in KM and Innovation will be formed each year. Non-disclosure agreement and declaration for conflict of interest with any applicants would be signed by the judges. The composition of the judging panel would only be disclosed after the judging process has been completed.



3 MIKE Award Levels

We understand that different organizations might be at a different maturity stage of their KM and Innovation journey. Consequently 3 national MIKE award levels will be granted in Thailand: Bronze, Silver and Gold Awards. Gold Award winners will be eligible to compete for the Global MIKE Award (12 countries)

Who Should Apply?

5 categories of the MIKE Award are available in Thailand to respond to different organizations objectives and capabilities:

- Large private organizations
- Government organizations
- State Enterprise Companies
- Associations, Institutions and non-profits
- SMEs and startups

How to apply

- Visit the ThaiMIKEAward.org Web site to download the various application forms.
- Submit your application form by July 31, 2020
- Thai MIKE award winners will be announced by the end of August 2020
- Selected Thai MIKE Gold Winners will apply for the Global MIKE Award by October 1st 2020
- In December 2020 Global MIKE Award winners will be announced.
- In February 2021 the National and Global MIKE Award Ceremony will be organized in Bangkok
- Application fee for Thailand MIKE Award: 10,000 THB
- A separate fee applies for the Global MIKE Award applicants.

Contact

If you have any question, do not hesitate to contact Dr. Varalee Chinerawat:
Cell Phone & Line : +66-81-278-7871
varalee.c@bu.ac.th



About the Organizer

The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA), is a Bangkok University Center of Excellence operating as a not for profit organization.

The IKI-SEA combines leading-edge academic research capability with in-depth business experience to provide practical and effective business solutions to the private and public sectors.

